



**Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)**

Approved by AICTE, Permanently affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGR

**MBA@IICMR**

Date: 5/3/2024

**NOTICE**

**MBA-2<sup>nd</sup> Year Semester-IV\_2023\_24**

**Employability Enhancement Workshop**

This is to inform all MBA II year students that the Employability Enhancement Workshop is scheduled by considering need of upgrading your skills. Institute is taking efforts to train you where corporate trainer will take workshops. Below are the details of the workshop:

**1. Topic – Career Readiness -20 days @ 2 hours daily.**

Resource Person – Balwinder Janjuha

Time – 10.30 am to 12.30 pm

**2. Topic : Finance & Accounting Training-20 days @ 2 hours daily.**

Resource Person – Kiran Desai

Time – 1.30 pm to 3.30 pm

**3. Topic – Customer Interaction Services Training-20 days @ 2 hours daily.**

Resource Person – Ayush Kumar

Time – 4.30 pm to 6.30 pm

**4. Venue – Online Mode**

**5. Date – Tuesday onwards (12/3/2024 onwards)**

**6. Note – Attendance is compulsory.**

Ensure proper internet connectivity.

Prepared by:

Ms. Pooja Nalawade  
EEP Coordinator

Submitted to:

Dr. (Adv.) Manisha Kulkarni  
HOD, MBA@IICMR

Approved by:

Dr. Abhay Kulkarni  
Director, IICMR

Ref.: IICMR/MBA 2023-2024/EEP-2024/3



Auriyogik Tantra Shikshan Sanstha's  
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Ranking Position - Amongst by AICTE 10th to 15th, Industry Award for excellence  
Awarded Best Management Institute for Industry / Institute for 2023-24

**MBA@IICMR**

Date: 13/03/2024

## REPORT

**1. Title of the Activity:** Employability Enhancement Programme- Finance & Accounting Training- Online mode

**2. Date & Venue: 12th March 2024.** MBA@IICMR had organized Employability Enhancement Programme (EEP) 2023 for Second year MBA Students.

**Time:** 1:30 p.m. – 3:30 p.m.

### **3. Outcomes of Activity:**

- 1.Enhanced understanding of financial principles and accounting processes.
- 2.Improved analytical and decision-making skills in financial matters.
- 3.Practical exposure to tools and techniques used in finance and accounting.

### **4. Description of the Study:**

The Finance & Accounting Training program is a comprehensive 20-day session designed to provide participants with in-depth knowledge and practical insights into financial principles and accounting practices in online mode. Delivered by Mr. Kiran Desai, a seasoned expert in the domain, the program is tailored to enhance understanding and application of critical financial concepts over a structured daily schedule of 2 hours.

The Objective of the activity:

- Equip participants with essential knowledge of finance and accounting fundamentals.
- Foster skills in interpreting and analyzing financial statements.
- Provide practical training on managing financial data and compliance.
- Enhance participants' confidence in applying financial concepts in real-world scenarios.



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#### **4. Assessment of the Activity Outcomes:**

Mr. Kiran Desai's extensive experience in finance and accounting will ensure that participants receive practical, industry-relevant training. His sessions are designed to include case studies, real-life examples, and interactive discussions to maximize engagement and learning outcomes.

#### **Feedback:**

The Feedback was Excellent. Students learnt the skills of giving interview and writing mails effectively. Students rated the session on the basis of Relevance of the Topic, the context of Program, Quality of Content, Delivery of Content, Interest Generated by Speaker and the Overall Opinion about the Speaker. The rating from students were 4 out of 5. Overall, it was a excellent and useful session. Students were happy with the delivery and wanted more sessions from the speaker.

Prepared by:

Ms. Pooja Nalawade

EEP Coordinator

Verified by:

Dr. Jaysri Murai

Co-curricular Coordinator  
MBA@IICMR

Approved by:

Dr. Manisha Kulkarni

HOD, MBA@IICMR



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12/3/2024

**Employability Enhancement Programme:  
Session 4  
Finance & Accounting Training- Online mode  
Feedback Analysis**

The Feedback for the session was collected from the students through the Google Form. Below is the feedback analysis for the same.

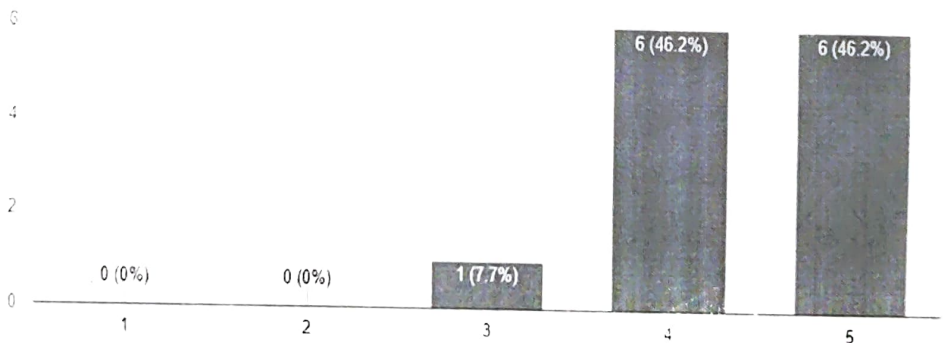
**Analysis of Responses:**

1. Need Improvement/Irrelevant
2. Not satisfied/somewhat irrelevant
3. Neither satisfied nor dissatisfied
4. Good/somewhat relevant
5. Excellent/Relevant

1. Faculty encourages students to ask questions and is approachable for discussion and advice

Copy chart

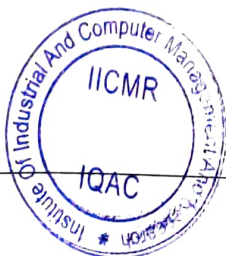
13 responses



**Interpretation:**

It is visible from the Graph that 46.2% students thought that Faculty(Trainer) encourages students to ask questions and is approachable for discussion and advice excellently. 46.2% students felt it was good.

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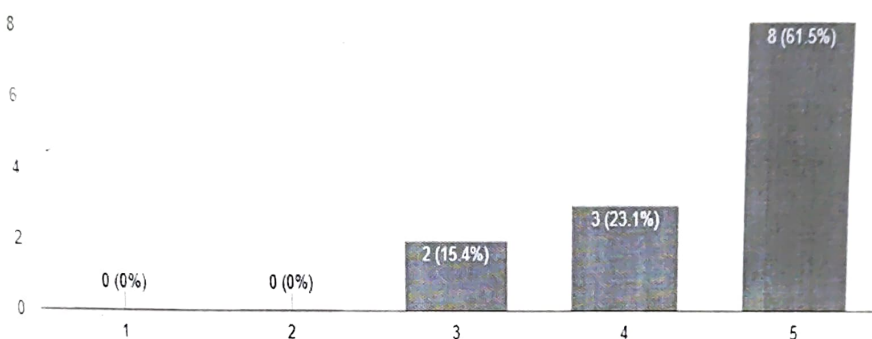
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2. Faculty created opportunities for experiential learning, participative learning and use of problem-solving methodologies

Copy chart

13 responses



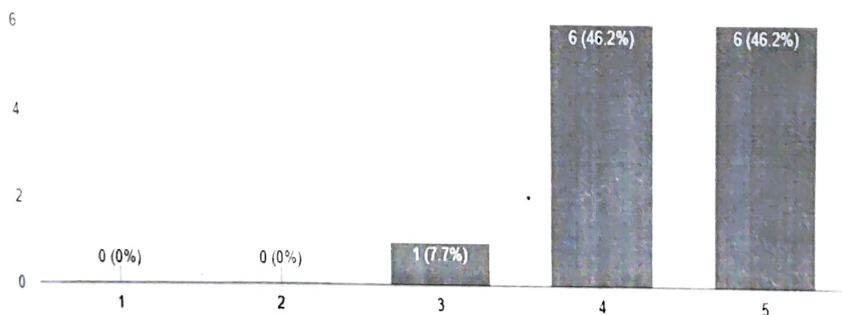
### Interpretation:

It is visible from the Graph that 61.5% students thought Faculty created opportunities for experiential learning, participative learning and use of problem-solving methodologies excellently. 23.1% students rated it as good.

3. EEP sessions were able to enhance the career awareness and sincerity in students

Copy chart

13 responses



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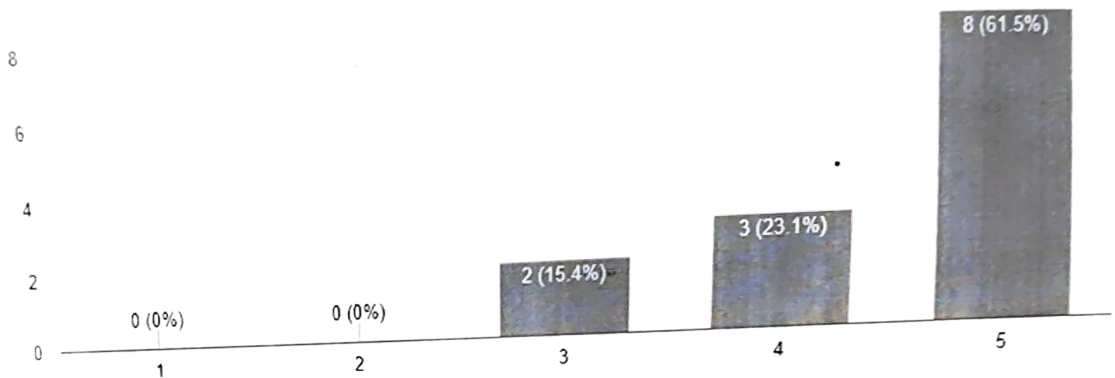
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### Interpretation:

It is visible from the Graph that 46.2% students thought that EEP sessions were able to enhance the career awareness and sincerity in students excellently. 46.2% students rated is as good.

5. It has enhanced the different subject knowledge

13 responses



Copy chart

### Interpretation:

It is visible from the Graph that 61.5% students thought that it has enhanced the different subject knowledge excellently. 23.1% students rated is as good.

### Suggestions Received:

The students suggested that

1. More marketing related sessions.

Prepared by:

Ms. Pooja Nalawade  
EEP Coordinator

Verified by:

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